

## Agency-level marketing at an affordable price point

As a small business, it can be hard to get the expert advice larger companies rely on to drive sales. We'll leverage our CMO-level strategy and deep experience to **drive more revenue** and **improve customer retention** with expert implementation that's 100% done for you.

Get your business the results you crave—more business, in a scalable way, that you'll be able to manage.

### WHAT WE DO

Your marketing. Done. We give you best-in-class marketing strategy that brings it all together to drive toward growth and increased sales. If you're just putting marketing out there without this strategy, you're not realizing the best ROI.

No formulas, no generic processes. We're so much more than technicians. You'll get a truly custom approach to your industry, business and market.

### SERVICES

#### Two Options:



#### Strategy

Say goodbye to scattershot marketing and tactics that don't work for you.

A strategy pulls everything together so you can reach the right audience, with the right message, in the right place.

It makes everything more efficient and effective.

- Brand Research
- Brand Guidebook
- Review & Recommendations
- Marketing Action Plan



#### Implementation

Where the rubber meets the road.

We have expertise in:

- Digital advertising
- Paid social media campaigns
- Email automation and drip campaigns
- Website copy/conversion optimization
- SEO
- Social media management
- and more!

### HOW MUCH DOES IT COST?

We price our services at rates affordable to the everyday business owner. A robust marketing strategy, designed for increased sales for the next 12 months starts at \$3,000 – for a fraction of the cost of hiring in-house.

Implementation ranges from \$800 to \$6,000 a month – it's totally dependent on your needs and business, and we customize this for you.

We charge monthly flat rates so you'll know your marketing budget, with no surprises.

To get started, please  
contact Angela at...



Angela Arnold, Principal  
[www.angela-arnold.com](http://www.angela-arnold.com)  
[angela@angela-arnold.com](mailto:angela@angela-arnold.com)